

Charfield Village Plan 2012

EXPLANATORY NOTES

Survey date: February 2012
Survey type: One questionnaire per household
Response: 582 questionnaires were completed

REPORTS

Two data reports are provided in questionnaire format:

- Report **A** shows the number of households who ticked each box
- Report **B** shows the percentages

For some questions the numbers may be more helpful than the percentages.

PERCENTAGES

All* percentages in Report B are out of 582, which is the total number of questionnaires completed.

Worked example: In question B1 in Report A, 453 households said they always read CHADRA. 453 divided by 582 is 78%, which is the figure displayed in Report B; in other words, 78% of the 582 households always read CHADRA. *(Please note that all percentages in the report are rounded to whole numbers.)*

***Please note that this statement applies to all questions, including those which are only relevant to certain respondents, e.g. those who have answered 'yes' to preceding questions. These types of questions include B6, B7, D2, D5, E2, E4 and E13.**

QUESTION TYPES

There are five types of question in the survey:

- 1. Questions designed to receive one answer only** (e.g. B1)
For these types of questions, the answers will add to exactly 582 (100%) if all households have answered the question. If any households have left the question blank, the answers will add to less than 100%. For example, the answers to question B1 add to 575 (99%) because 7 households (1%) did not reply.
- 2. Questions designed to receive more than one answer** (e.g. E2)
The answers would not be expected to add to exactly 582 (100%) except by chance. For some questions the total is more than 100% while in other cases it is less than 100%.
- 3. Grid questions designed to receive one answer per row** (e.g. A1)
The answers in each row will add to exactly 582 (100%) if all households have ticked a box in that row. If any households have left the row blank, the answers will add to less than 100%. For example, the answers in the first row of E1 (Main Road) add to 95% because 5% did not reply. *(Please note that some totals may not sum exactly due to rounding.)*
- 4. Grid questions designed to receive more than one answer per row** (e.g. E10)
The answers in each row would not be expected to add to exactly 582 (100%) except by chance. *(Please note that some totals may not sum exactly due to rounding.)*
- 5. Questions requiring a written response** (e.g. D7)
The answers to this type of question are not included in the data reports.

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ADDITIONAL NOTES

A5: Some households ticked “Yes” to both options (50p and £1) so it is not possible to simply add the “Yes” answers for 50p and £1 to obtain the overall proportion of households who would be in favour of an increase. However this figure can be derived by further analysis of the raw data, and the figure is 75%. In other words, 75% of households would be willing to pay at least 50p a month. 19% of households ticked “No” to both options and the remainder did not answer the question.

B2: None of the households who ticked “Set as homepage” ticked any of the other options for this question, such as “Weekly” or “Occasionally”.

B5: Some households ticked more than one option, e.g. “Heavy leisure/domestic use” AND “For business purposes”. A few households also ticked both “Light leisure/domestic use” AND “Heavy leisure/domestic use” so the figures for these two options cannot simply be added together to obtain the overall figure for leisure/domestic use. However this figure can be derived by further analysis of the raw dataset, and the figure is 85%. In other words, 85% of households use a broadband internet connection in Charfield for leisure/domestic use. 2% of households did not answer the question.

B8: A similar situation applies to that described above for B5. The overall figure for leisure/domestic use in this case is 81%. 13% of households did not answer the question.

E10: Some households ticked more than one “Reason for journey” so the figures for each destination cannot simply be added together to obtain totals. However these figures can be obtained by further analysis of the raw dataset and are as follows:

- | | | |
|--|----------------|------------------------------|
| • More services to Bristol/Cribbs | 351 households | 60% of 582 households |
| • More services to Bristol City Centre | 317 | 54% |
| • More services to Wotton | 263 | 45% |
| • More services to Yate | 240 | 41% |
| • More services to Dursley | 165 | 28% |

H1: 1) Since respondents could tick more than one option, the figures for the various age groups cannot simply be added together to obtain overall figures for broader age categories such as age 0-19. However these types of figures can be derived by further analysis of the raw dataset. For example, 41% of the 582 households contain someone aged 0-19. **2)** The answers to H1 do not indicate the total number of people in any given age group; rather they indicate the number of households which contain someone in that age group. For example, 231 households (40%) contain at least one person aged 60+.